



Loch Lomond Property Owners Association
PO Box 840
Mundelein IL, 60060

Dear neighbors, supporters, and past sponsors,

We are writing you relating to the 2021 sponsorship opportunity with the Loch Lomond LochFest, an event hosted by a Mundelein community that is focused on creating awareness to improve the area watershed quality and the environment overall. We are pleased to bring back this event after its brief hiatus in 2020. Especially after keeping responsibly separated due to the pandemic, we're glad to be able to bring our community together again this year.

We know by past contributions that local organizations have a desire to give back to the local community, and we greatly appreciate any support in years past. The support of organizations like yours have helped us to host a successful event for more than 600 homes in the Loch Lomond Property Owners Association community.

In recent years, we had incredible attendance at LochFest, and the event is always well-received. We are anticipating another successful showing at this year's event, which will be held on **July 31, 2021**. Approximately 600 Loch Lomond residents attend LochFest every year while enjoying a variety of games, activities, and food, as well as meeting business owners and environmental experts from Lake County.

This is a great opportunity to promote your business to our community, and we're continuing to find ways to make your sponsorship a valuable investment. We have a variety of sponsorship levels to suit the goals and resources of every local business. The attached form describes the benefits of all tier levels. All sponsors will have the opportunity to promote their business in our e-newsletters and on our web pages.* Premier and Gold Sponsors will be listed directly on our website home page for the potential to reach over 600 homes in the Association!

- Premier Level \$300+
- Gold Level \$150
- Silver Level \$75
- Bronze Level \$25

***Materials must be provided by Sponsor to participate in promotional opportunities:**

- Official business name
- Owner's name
- Business type
- Website URL
- High-res logo in .png format

If your organization would like to participate in this year's event as a sponsor, please fill out the attached form and send a check by July 9, 2021, to:

Loch Lomond Property Owners Association (LLPOA)
PO Box 840
Mundelein IL, 60060

Contact us at events@lochlomondlake.com with any questions or donations in lieu of monies. Thank you for your time and consideration!

Warm regards,
Donna Sattler
LLPOA Community Relations Director

Megan Boedecker
LLPOA Secretary



LochFest 2021

Sponsorship Form

Name of business: _____

Business contact: _____

Phone: _____

Address: _____

City, State, ZIP: _____

Website address: _____

Email address: _____

Amount of donation: \$_____ Sponsorship level: _____

Donation value	\$25	\$75	\$150	\$300
Sponsorship Level	Bronze	Silver	Gold	Premier
Listed on Website	X	X	X	X
Listed on 600 Brochures	X	X	X	X
Free Passes		2	4	6
Featured on Website			X	X
Banner at South Beach				X
Sponsor of Activities				X

Note: We must receive sponsor commitment and materials by July 9 in order to honor above tiers.

Please also provide the following to events@lochlomondlake.com:

- Official business name
- Owner's name
- Business type
- Website URL
- High-res logo in .png format

Please make check payable to:

Loch Lomond Property Owners Association | PO Box 840, Mundelein, IL 60060